



BRUSH & SPRAY

President's Message:

As this year comes to an end, I would like to thank every board member for their hard work along with our membership for their attendance to our events which resulted in a very successful year for the Chicago Paint & Coatings Association! As good as we had in 2011 we have a lot to look forward in 2012!

Can you believe that our organization will be celebrating our 125th year in existence! Wow, what an achievement. If you stop and think about this for a moment, then you would realize that very few organizations last anywhere near this long. We should be proud of this achievement and remember that the most important reason for our organizations longevity is the support, which you have given to the Chicago Paint & Coatings Association. So with that thought in mind, please make it a priority to continue to support our organization by attending our events during 2012 and also volunteering for our committed outreach program "Paint A Brighter Chicago".

We are planning events in 2012 to celebrate our 125 year anniversary, starting

with a reception at the ACS convention in Indianapolis, Indiana on Tuesday May 8th at the host hotel, The Westin between 4 PM to 7 PM. Every member is invited to this event and more information on this event will come out to our membership in the spring of 2012. Other events to celebrate our 125 years are being planned and we will keep you abreast on this via news letters.

The CPCA will be coming out with a 125 year anniversary book that will be distributed to every member of the CPCA sometime in early 2012. This book will be a continuation of the 100 year book that we put out back in 1987. Please be on the lookout for this book that will bring to memory the history of our association!

It has been a past tradition in the Presidents newsletter for an update on the economic conditions facing our member companies and I would like to take a moment to give my personnel perspective on this subject. From what I have been hearing from both the manufactures and the distribution companies that supply raw materials to this



CPCA President:
Mark Leverone
T H Hilson Company

industry, business has been robust over the last two years. We have seen a little bit of a slow down late in the third quarter and a continued slow down 4th quarter, which is quite normal for our industry. Going into 2012 I believe that our business will maintain its current pace. As for unemployment we can only hope that it will come down. Our organization has always helped with networking and we would like to continue this tradition to help unemployed members find work.

In closing, I am encouraging every member to get involved in this coming years celebration of our 125 year anniversary by coming out to our events and inviting perspective members to our events. Who knows once they get familiar with our organization they might want to join our organization as a member!

Chicago Paint & Coatings Association

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January 2012

BRUSH & SPRAY
Is brought to you by the:
Publicity Committee

Chairperson:
Bill Heiden
EPS

Pat Laughran,
Ace Hardware Corporation

Dorothy Youngblood,
Ace Hardware Corporation

Brenda Svenneke
CPCA

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25th Painted Ladies & Her Court Competition

Our 2011 "Painted Ladies & Her Court Competition marked its 25th Anniversary. The awards dinner was held on Thursday, October 27th at Maggiano's, Schaumburg.

The idea of the contest is to show how the use of paint and color can bring out the beauty of your home, business, or other structure. Thus improving your neighborhood, improve the area these homes are located and/or draw attention to the use of multiple colors.

This year's entries brought in eight winners, which included two grand prize winners.

Winning homes, businesses or other structures were either professionally painted or non-professionally painted. Winners were located in Elgin, Schaumburg, St. Charles, Cary, Belvidere, Chicago and LaGrange.

During our awards ceremony many of our winners spoke of their journey and how they created a "Chicago's Finest Painted Lady". One couple recalled how they spent five years making their house historically accurate by rebuilding its wraparound porch, removing siding and restoring the original exterior to what it would have looked like in 1886.

The paint job took three years to finish. What an accomplishment!



All winners received a beautifully matted and framed photo of their home. In addition, the Grand Prize winners received an engraved plaque of their home and in recognition of our 25th Anniversary, each grand prize winner was given a \$250 gift card. Gift cards were donated by member companies;



Lou Manfredini "Mr. Fix-It"

Ace Hardware Corporation and True Value.

Lou Manfredini, our featured speaker, gave a lively discussion about home ownership, offered money saving tips on weatherization (adding insulation,

doors), As Lou mentioned, no matter what the "market" or decline in value due to the economy, we should all invest in our homes, so we can enjoy living in them now!



One of the oldest trees in St. Charles stood outside this winning home. The couple that bought the house were told by their new neighbors to "take care of it". Unfortunately a storm brought it down....but rather than remove it, and to honor the tree, they had the stump carved! Click below to see it and all the 2011 winning homes....

<http://chicagopaint.org/paintedladiesphotos.html>

CPCA / CSCT Holiday Party features: Peter Oprisko, Chicago's Singing Sensation



The Holiday Party was held at the Marriott Oak Brook Hills Resort on Friday, December 9th.

The cocktail hour was hosted by several generous member companies (see next page) and was followed by a fabulous dinner,

dessert, specialty coffees and a variety of Fannie May chocolates!

Peter's ensemble played music throughout the dinner, including all of our holiday favorites! He then moved throughout the crowd stopping at tables, even sitting down at times to do a serenade! Quite the crooner, singing some of America's best

pop, jazz and standards. It was an enjoyable evening and a wonderful kick-off to the holiday season; whether you just sat back and listened or joined the couples on the dance floor.



Thank-you to the following companies whose generosity made our Holiday Party a success:

Acid Products Company, Inc.

AMS Environmental, Inc.

BRANDT TECHnologies, Inc.

Brenntag Great Lakes, LLC

Burgess Pigment Company

The Cary Company

The Chidley & Peto Company

DSM NeoResins, Inc.

EMCO Chemical Distributor, Inc.

Fitz Chem Corporation

Heucotech Ltd.

T H Hilson Company

Kronos Worldwide

LA Chemicals, LTD

Neville Chemical Company

G. R. O'Shea Company

Palmer Holland

Poly-Resyn, Inc.

Producers Chemical Company

CPCA Celebrates 125th Anniversary With New Logo



The Anniversary Book committee is finalizing the 125th Anniversary book that will be

given to all members once it's published.

In celebration of our 125th Anniver-

sary, a new CPCA logo was created with the help of Pamela Kenley from Kenley Creative.

The theme of our 100th anniversary, in 1987, was "A Century of Service". In 2012 our theme is "125 Years of Innovation".

Focusing on our name and the Chicago skyline, three words now surround the logo. "Service, Support and Education". These are the

strengths of our organization which we will be showcasing at the [ACA convention in Indianapolis on May 8th](#) along with photos and memorabilia from our meetings and service projects like Paint A Brighter Chicago and the Painted Ladies competition.

The CPCA will be hosting a reception at the Westin (host hotel) on Tuesday, May 8, 2012 from 4:00 to 7:00pm—Please plan to stop by!

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Chicago Paint and
Coatings Association

www.chicagopaint.org

CSCT /CPCA
Education Committees
G. R. O'Shea Scholarship

Visit the website to print a form
and enter the drawing



GOAL

To truly represent the industry in the Chicagoland area and to do those things that are for the good of the industry and of the public, here and throughout the nation

MISSION STATEMENT

Legislative & Regulatory:

Our primary role is to serve as ally and advocate for the coatings industry on legislative, regulatory and judicial issues at the Federal, State and local levels.

Image Enhancement:

Our purpose is to educate legislators, regulators, media environmentalists and the public in an effort to foster the notion that paint benefits society and that those who make and sell it contribute to the quality of life.

Membership:

It is our goal to attract and retain members in the Association by providing education, networking and services that allow our members to obtain a competitive edge.

*** 1887-2012 ***

Celebrating 125 years

Upcoming CPCA Events.....

Legislative
&
Regulatory
Luncheon

Thursday
February 16th
Maggiano's
Oak Brook, IL

Speakers:
Mark Biel, CICI
&
Allan Irish, ACA

MAGGIANO'S
LITTLE ITALY

Spring Dinner Meeting
&
Wine Tasting

D.O.C. Wine Bar
326 Yorktown Center
Lombard



Look, Smell,
Taste.....
Thursday,
March 22nd
Reception
begins at
6 p.m.

125th
Anniversary
Celebration!

Reception at the
Westin Hotel
Indianapolis, IN
Tuesday

May 8, 2012
4:00 - 7:00 pm

Please join us!