

For Immediate Release  
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13th ANNUAL

# PAINT A BRIGHTER CHICAGO

CHICAGO PAINT AND COATINGS ASSOCIATION



Saturday, August 1, 2009

- WHAT:** 13<sup>th</sup> Annual Paint a Brighter Chicago  
Community Service Project
- WHO:** Over 100 Volunteers from Chicago area businesses and members of the  
Chicago Paint and Coatings Association (CPCA)
- WHEN:** Saturday, August 1, 2009  
9:00 AM to 2:00 PM
- WHERE:** Hyde Park Neighborhood Club  
5480 South Kenwood Avenue  
Chicago, IL 60615
- WHY:** To provide a more positive atmosphere and better learning environment  
for all the participants of the events and activities at the for the Hyde Park  
Neighborhood Club.

**THE CHICAGO PAINT AND COATINGS ASSOCIATION  
PRESENTS  
PAINT A BRIGHTER CHICAGO**

This project is designed to brighten the environment for some of the less fortunate of Chicago. This year we are working with the Hyde Park Neighborhood Club to paint their facility, and make a better atmosphere for the club's participants. The Club provides the following programs: Tot Lot, Baby PhD, Before and After School, Open Gym, Independent Senior, Teen and Youth classes. In addition, The Hyde Park Neighborhood Club provides literacy and tutoring programs. The Club provides services to over 300 people a week. The Hyde Park Neighborhood Club was founded in 1909 as part of the settlement house movement to serve the neglected and abandoned youth in the neighborhood. It was appropriately named "The Club" as a reaction to the exclusivity of private clubs of the time and it continues to serve as a place for people of all races and economic classes to come together. Today, the Club is a multi-faceted agency serving as a beacon to young and old alike who live in this diverse and vibrant area and the surrounding neighborhoods of the south side of Chicago.

The building is being repainted inside by a group of volunteers who are donating time, talent, and paint. The Chicago Paint and Coatings Association's (CPCA) 13th Annual "Paint a Brighter Chicago" community service project will take place from 9:00 a.m. – 2:00 p.m., on Saturday, August 1, 2009, at The Hyde Park Neighborhood Club. This club was of particular interest to the event planners because of its diverse programs and focus on the local community – both young and old. More than 100 volunteers from Chicago area businesses who are CPCA members will provide a fresh coat of paint to the club in order to provide a brighter, prettier environment to the participants.

Please join us on August 1st to see our project in action! We hope to increase community awareness for this program to keep it alive for deserving establishments who are dedicated to enhancing Chicago's neighborhoods. With your help, "Paint a Brighter Chicago" has the potential to be a much larger effort with a greater impact on the citizens of Chicago.

About the Program:

The CPCA established this project after inquiring into Mayor Daley's "Neighborhoods Alive" program for suggestions. In past years, Chicago Public Schools have praised the CPCA's project for "helping Chicago Public School's children to be in an environment that will be conducive to learning..." Additionally, the principal of Lawndale Community Academy commented about the CPCA project – a school with fresh bright walls provides an environment that "gives (the children) more self-esteem and makes them want to learn." Embracing the CPCA's efforts, she added, "It makes a nice first impression of the school and enhances the students' view of where they spend most of their time when they are not at home." Sandy Traback, Principal of Cezar E. Chavez Elementary School, remarked that "it's a marvelous, marvelous project and it's been very wonderful working with ... everybody. It's been great!"

About the CPCA:

The Chicago Paint and Coatings Association originated in 1887, following the Chicago Fire of 1871 and the rebuilding of the city. The Association is made up of nearly 200 paint manufacturers and suppliers to the paint industry. The organization is dedicated to the advancement of the coatings industry by educating legislators and the public on the benefits of paint and coatings in today's society. The Association informs members of regulatory and environmental issues, supports a college scholarship fund for the members' families, and performs community service programs that recognize the coatings industry.