

Dear Chicago Paint and Coatings Association Members,



As of June 1, 2021, I became President of the CPCA from a very graceful, excellent leader in Kris Weigal and I know I have some big shoes to fill. She led going through the Pandemic, and I appreciate how the CPCA came together to make 2020-2021 a good year in spite of the odds we were facing.

We still enjoyed success with support through your continued membership and both print and e-advertising. As supply and the challenges it possessed was on everyone's mind as 2021 started, we hosted a webinar called The Perfect Storm—Supply Chain Challenges and it was very well received. We are also hosting another webinar in June 23, 2021 with a speaker from Sherwin

Williams, Douglas Mazeffa, regarding Preservative Life Cycle Assessment.

As this new CPCA year starts, we see businesses re-opening, cities opening, vaccines being given and life, dare I say, returning to some normalcy. It makes sense that our industry would be somewhat conservative and of course the health and well-being of our members is at top of mind. That being said, we had our first face to face meeting in over a year at Weber Grill on May 20, 2021 and it was so nice to see a great showing there. We've all missed each other which was told by a turnout!

I have always loved that the CPCA has had great participation and new chemists and suppliers coming aboard. Youth and the wisdom of our current members is how we are going to propel this forward!

We will be of service again with our Paint A Brighter Chicago initiative booked for August 7, 2021. We will be sending out more information about that and are looking forward to making a colorful, brighter place for students to learn and grow...hopefully in STEM! ☑

We are planning to add more in person meetings and events as the year moves forward as long as we can do it in a safe manner that accommodates the majority. Again, more info to come.

We are on a good path with the groundwork laid by the ones who came before me and I will do my best to represent CPCA and our membership out of this Pandemic and into a bright future.

Regards,
Beth Lidster